

GREEN CONSUMPTION PLEDGE

To sustainably making the pleasure and benefit of sport accessible to the many has been the company mission since 1976. As a global designer, manufacturer and retailer, Decathlon is fully aware of its social and environmental responsibility. Every day, we observe and listen to our users, we design products, we test, we make, we sell BUT, every day at Decathlon, we create waste, we use the Planet resources, we are responsible for products travelling long distances, we use energy: we do have an impact... so **WE ACT**. At Decathlon we strive for responsible growth that benefits both the **people and the planet**. Acting within a regenerative economy is part of our [company vision](#). Our [Transition Plan 2016-2026](#) reflects this commitment. We share the objectives of the Green Deal and fully support the European Commission to put forward solutions to ensure that products sold on the European market adhere to increasingly rigorous sustainability criteria. This is the reason why we decided to be **involved in the green consumption pledge**.

Pledge #1- Company carbon footprint

We use the OEF methodology to assess our environmental impacts and commit to update our 2016 global OEF environmental footprint analysis by 2023. As part of our contribution to the 2050 global carbon neutrality objective of the Paris Agreement, we will contribute by 2030 to reduce our emissions and to go even further by reducing others' emissions and developing carbon sinks up to remaining emissions¹. [We decided to reduce our carbon footprint as follow²](#):

- reduce CO2 intensity³ by 40% between 2016 and 2026 for all our activities (scopes 1, 2 and 3). Our best efforts on a 2022 intermediary target will be at -15% CO2 intensity.
- reduce absolute scopes 1 & 2⁴ GreenHouse Gas "GHG" emissions by 75% by 2026 from a 2016 base year.
- increase annual sourcing of renewable electricity from 20% in 2016 to 100% by 2026.

Pledge #2- Product carbon footprint

Our product represents 80% of our global CO2 emissions. In 2020, 77% of our in-house products turnover impacts are evaluated with a Life Cycle Analysis. From 2021, our Life Cycle Analysis method will be PEF-compliant. [We are committed to](#) :

- In 2022, 100% of our in-house products will be calculated with PEF method.
- In 2026, 100% of products sold in Decathlon will be PEF-calculated.
- to reduce GHG emissions per product sold by 40% between 2016 and 2026 for all our activities (scopes 1, 2 and 3). Our best efforts on a 2022 intermediary target will be at -15% GHG emissions per product sold.

¹ We are involved in the Net Zero Initiative

² We defined the absolute value reduction targets relying on the Science Based Target (SBT) initiative which has approved it as contributing to limit the global temperature increase by 1.5°C:

³ Kg CO2 equivalent per quantity sold

⁴ SCOPE 1: direct emissions ; SCOPE 2: indirect emissions linked to electricity purchase ; SCOPE 3: other indirect emissions (construction and operations sites, product transport, teammates and customers journeys, extraction of raw materials, manufacturing, use and end of life cycle)

Pledge #3- Eco-designed Turn Over

In 2020, Decathlon's turnover made of eco-designed⁵ in-house products represents nearly 5% of our total sales. [We decided to accelerate this share:](#)

- 30% in-house products have an eco-designed process-based in 2022
- 100% of our products have an eco designed process-based by 2026.

As our eco-design methodology relies on continuous improvement, we will illustrate the evolution of [some iconic designed products](#). These products have specific eco-design enhancement: better impact on carbon emissions, natural resources, water eutrophication and so on.

Pledge #4 - Promotion of sustainable practices

At Decathlon, we explain our sustainable approach to our consumers with precision and sincerity. To enhance their awareness of the full consequences of their purchase, we already use environmental labelling and logos and in addition commit to :

- dedicate a media budget : more than 3M Euros for a French advertising campaign, for reparability, eco-designed and second hand campaign broadcast in 2021 (to be duplicated in other european countries).

Building on the experience of World Clean up day 2019, which saw 7657 of our customers involved in 359 Decathlon events in 32 countries, we commit :

- in 2022: 100% of Decathlon's countries will raise awareness on preserving our playgrounds (organize events such as eco-hikes, world clean up day, promote eco-mobility of affordable and repairable new and second-hand bicycles).

Pledge #5 - Information to consumers

We will publish every year :

- on our [sustainability website](#) our commitments and concrete actions (French version already available).
- our [Extra Financial Reporting](#) and [Transition Plan](#) to our different stakeholders and among them to our consumers
- our Carbon Disclosure Project⁶ survey to release data on our carbon footprint.



ISABELLE GUYADER
Chief Sustainability Officer

A blue ink handwritten signature of Isabelle Guyader.

This pledge is an ever-evolving process: the lessons we've learned from our experiences, as well as developments in science, methodologies, European regulations and the issues themselves could require some updates. If such changes occur, we commit to disclose all relevant information.

⁵ Our definition of eco-conception complies with the European Directive 2009/125/CE

⁶ <https://www.cdp.net/en>