

Green Consumption Pledge

Commitments Colruyt Group - 25 January 2021

Commitment 1: footprint of the organisation

Our engagement

1. Impact measurement

We engage ourselves to calculate the Organisation Environmental Footprint (OEF) every two years and report on it. We start in 2021 and use baseline data of 2020.

2. Prevention

In the past decades we have invested millions of euros in wind energy on land and sea as well as in solar panels. The CO₂ emissions we managed to avoid thanks to these investments in green energy even exceeded our absolute emissions. Meaning we do actually avoid more greenhouse gases than we actually emit.

3. Reduction

We engage ourselves to a 40% relative reduction of CO₂ equivalents for scope 1 and 2 of the GHG Protocol by 2030 (compared to the absolute baseline data of 2008).

3.1. Heating

All new-build food stores (as from 2018) and renovated stores¹ will be equipped with the heat recovery system based on environment friendly natural refrigerants. The residual heat from the cooling in these stores will be used to heat the building and to produce hot water. These stores will only use green electricity and they will no longer have a natural gas connection or use other fossil fuels.

¹ Renovated stores where technically possible, around 95% of the renovated stores will be equipped with the heat recovery system.

3.2 Cooling

By 2030, the Bio-Planet, Colruyt and OKay stores, as well as the distribution centers of Colruyt Group Belgium will be equipped with a cooling installation that works on natural refrigerants, such as propane, ammonia or CO₂.

By the end of 2022, Colruyt Group Belgium will switch all CO₂ freezer carts to liquid ice containers.

3.3 Energy

By 2030, at least 60% of our energy (for transport, heating & cooling, electricity...) consumption from Colruyt Group Belgium will come from non-fossil fuels.

Since 2010, all our electricity consumption comes from renewable energy sources.

Since 2012, we only build low-energy stores (highly insulated $U < 0.2 \text{ W/m}^2\text{K}$, airtight) of Colruyt Group Belgium. We are upgrading all our existing stores to low-energy stores, including post-insulation.

Commitment 4: Encouraging green behavior

Our engagement

1. Colruyt Group's Step by Step sustainability communication program, regarding health, society, animal welfare and environment will be fueled by three large awareness-raising campaigns in 2021 to promote more sustainable and conscious consumption, in collaboration with our commerces. And equally so in the 2 following years.
2. At least 50% of Colruyt Group's corporate content marketing and communication costs and efforts will be directed towards more sustainable and conscious consumption by consumers.
3. PR costs and efforts are strategically embedded in the above mentioned corporate communication efforts, with particular attention to youngsters and students.

Commitment 5: Accessible information

Our engagement

1. Transparent and consistent reporting with regards to the pledges 1 and 4, the ambitions mentioned in these commitments (1, 4) and the KPI's will be done in our yearly corporate sustainability report and our corporate channels.
2. We communicate and explain our sustainability approach towards our stakeholders, our customers through our Step by Step program amongst others. This fosters the dialogue with society and enables a common ground for further action and enhanced participation.



Jef Colruyt

CEO Colruyt Group

Annex: Approach on sustainability

Our approach

4 consumer themes
to inspire
step by step



12 programmes
to make a difference

17 SDGs
to report on

3 pillars on which we organise ourselves